

# A New Strategic Intelligence Company is Launched.

Allume Global Intelligence helps globally minded organizations achieve greater growth and security.

Minneapolis, MN, May 30, 2018- Allume Worldwide, a research, marketing and development company headquartered in Minneapolis recently launched Allume Global Intelligence. The addition of Allume Global Intelligence signifies the completion of the most integrated collection of companies designed to help small and mid-size organizations expand nationally or globally.

## A family of Research-Driven Companies

The newest member of the Allume family, Allume Global Intelligence, provides strategic intelligence for companies looking to expand or build upon an existing global presence. Allume Worldwide CEO, Arun Sharma, stated "this launch will significantly improve company's decision making ability and risk assessments when developing a growth strategy". Combining analytic techniques with critical thinking Allume Global Intelligence offers globally minded clients objective research that answers their most pressing global questions.

Global research is a natural fit for Allume Worldwide. Their family of companies uses a comprehensive research model to create and implement the most effective strategies, and solutions needed in today's highly competitive global market.

The Allume Worldwide family includes:

- Allume Global Intelligence- global business intelligence
- Allume International- international sales consulting
- Allume Digital- strategic marketing & management
- Allume Studios- creative services

According to David Stanczak, Vice President- Strategic Marketing, Allume Worldwide, "We work with clients large and small to develop an effective roadmap for growth, security and future success. The integration provides an affordable means for business looking to implement tools necessary for Growth Beyond Borders. It reduces the time, frustration and expense of expansion for companies with limited resources and knowledge of global issues affecting their business.

Allume Worldwide collaborates with clients to more easily identify barriers and the opportunity for growth. The launch of Allume Global Intelligence now provides companies with expert analysis and growth for solutions regardless of their size or business lifecycle stage

## Sharing the Knowledge

Allume Worldwide is dedicated to educating businesses in the following markets: manufacturing, technology, retail, industrial, and professional services. Educational seminars will be held at their headquarters in Minneapolis or can conveniently be viewed online. See below for a full schedule of events:

June 7: Growing Your Company With Content Marketing

June 14: The Foundations of Corporate Foreign Policy

June 28: Developing an Effective Multicultural Strategy

July 12: Creating a Visual Brand Identity.

## Allume Worldwide

Allume Worldwide provides research driven services and solutions that help organizations achieve growth, security, and future success when entering new or existing markets.

If you would like more information, visit the Allume Worldwide website at [www.AllumeWorldwide.com](http://www.AllumeWorldwide.com) or call David Stanczak at 612.353.4559